

## **Privacy policy per 24/05 2018**

Prior to the new European Personnel Data Regulation (GDPR) d. May 25, we update our records and we want to communicate with you the way you prefer. We do not support sending many e-mails, however, it's often the fastest way to share important information, such as special offers, order confirmations and invoices, or important changes to our services.

Personally identifiable information (PII) is used online. PII is information that can be used alone or with other information to identify, contact or locate a single person or identify a person in context. Carefully read our privacy policy to get a clear understanding of how we collect, use, protect or otherwise handle your personally identifiable information in accordance with our websites.

[www.dermatech-group.com](http://www.dermatech-group.com), [www.labina.dk](http://www.labina.dk), [www.mesotech.dk](http://www.mesotech.dk) and [www.kjaersfeldt.dk](http://www.kjaersfeldt.dk) is the same company under the same international cvr no.

## **What personal information do we collect from the people who visit websites under [www.dermatech-group.com](http://www.dermatech-group.com)?**

When you order or register on our website, you may be asked to enter your name, e-mail address, company mailing address, company phone number or other details to help you with your experience.

## **When do we collect information?**

We collect information from you when you register on our websites or enter information on our websites.

## **How do we use your information?**

We use the information we collect from you when you sign up, buy, sign up for our newsletter, answer a survey or marketing communications, browse the website or use certain other website features.

## **How do we protect your information?**

An external PCI-compatible payment gateway handles all CC transactions

Your personal information is contained under secured networks and is only available to a limited number of people who have special access rights to such systems and are required to keep the information confidential. In addition, all sensitive / credit information you provide is encrypted through Secure Socket Layer (SSL) technology.

You can delete any of your personal information from our servers or unsubscribe from newsletters at [www.labina.dk](http://www.labina.dk), [www.mesotech.dk](http://www.mesotech.dk) or [www.kjaersfeldt.dk](http://www.kjaersfeldt.dk).

We implement a number of security measures when a user places an order, submits, sends or accesses their information in order to maintain the security of your personal information.

All transactions are processed through a gateway provider and are not stored or processed on our servers.

### **Do we use 'cookies'?**

Yes. Cookies are small files that a website or its service provider transfers to your computer's hard disk through your web browser (if you allow) which allows the website or service provider's systems to recognize your browser and to record and remember certain information. For example, we use Cookies to help us remember and process the goods in your shopping cart. They are also used to helping us understand your preferences based on past or current site activity that will enable us to provide you with enhanced services. We also use cookies to help us compile aggregated data about site traffic and site interaction, so we can offer better site experiences and tools in the future.

### **We use cookies for:**

- Help remember and process the goods in the shopping cart.
- Understand and save the user's preferences for future visits.
- For development, know which browser, language, and device you are using.
- Compile aggregated data on site traffic and site interactions to offer better site experiences and tools in the future. We can also use trusted third party services that track this information on our behalf.

You can choose to have your computer warned each time a cookie is sent or you can choose to turn off all cookies. You do this via your browser settings. Because the browser is a bit different, see your browser's help menu to learn the right way to change your cookies.

### **If users disable cookies in their browser:**

If you turn off cookies, it turns off some of the features on the site.

### **Delete cookies:**

We suggest consulting the Help section of your browser or looking at the About Cookies website that provides guidance to all modern browsers.

### **We have implemented the following:**

Together with third-party vendors like Google, we use cookies from the first party (such as Google Analytics cookies) and third party cookies (such as the DoubleClick cookie) or other third-party identifiers to compile data on user interactions with ad impressions and other ad service features as they pertain to our website.

We use Mailchimp to send email campaigns to all our users and customers.

Your personal data will help us when we send you our newsletter. You will receive information about products, offers and our company. We promise to take care of your data and keep them secure. If you would like to unsubscribe from the newsletter, it can be done from our websites or directly in the newsletter.

We use Mylivechat for chat, where we store your chat communication until the call is complete.

### **Permission for processing "Client journal"**

We have permission from Data Inspectorate to lead and store client records.

Pursuant to section 48 of the Personal Data Act, we are notified to the Data Inspectorate in connection with the provision of client records with sensitive personal data and processing of client information is subject to the safety requirements imposed by the Data Inspectorate, which means, inter alia, that the necessary technical and physical measures against the disclosure or misuse of the information.

For treatments at LaBina, Kjaersfeldt or Mesotech (Dermatech Group), please complete and sign a consent statement that complies with the requirements of the Personal Data Sheet and be stored safely in accordance with the Data Inspectorate's requirements.



### **Dermatech-Group**

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[www.dermatech-group.com](http://www.dermatech-group.com)

[www.labina.dk](http://www.labina.dk)

[www.mesotech.dk](http://www.mesotech.dk)

[www.kjaersfeldt.dk](http://www.kjaersfeldt.dk)